



CERTIFICATE

This is to certify that

Dr. Chuanchen B J

has presented a paper titled "Xiaomi Smart Home Marketing Strategy in Thailand" in the Two-Day International Conference on *21st Century Innovators: Fostering Entrepreneurial Mindset in Higher Education* organised by Tharananellur Arts & Science College, Irinjalakuda, Thrissur District, Kerala in collaboration with St.Thomas College (Autonomous), Thrissur & DMI St. John the Baptist University, Malawi, Central Africa on 7 & 8 March 2024.



Dr. Paul Jose P

Dr. Paul Jose P
Principal, Tharananellur Arts &
Science College, Irinjalakuda.

Fr Dr. Martin Kolambrath

Fr Dr. Martin Kolambrath
Principal, St Thomas College
(Autonomous), Thrissur.

Dr. Vinnaras Nithyanantham

Dr. Vinnaras Nithyanantham
Dean of Education,
DMI St. John the Baptist University,
Malawi, Central Africa.

Certificate ID: ICSSDC063



Scan this QR code for
verifying the certificate