



CERTIFICATE

OF APPRECIATION

This Certificate is presented to

Dr Chuanchen B J

Asst. Dean, College of Graduate Study in Management, Khon Kaen University, Khon Kaen, Thailand in recognition of the outstanding presentation of the research paper titled “Enhancing Marketing Strategies for Private Nursing Homes: A Case Study of H Nursing Home” at the **First International Conference on Social Sciences (ICSS-1) 21st Century Innovators: Fostering Entrepreneurial Mindset in higher education**, organized by Tharananellur Arts & Science College, Irinjalakuda, Thrissur District, Kerala, India in collaboration with St. Thomas College (Autonomous), Thrissur, Kerala, India & DMI St. John the Baptist University, Malawi, Central Africa on 7 & 8 March 2024.

Dr. Paul Jose P

Principal, Tharananellur Arts & Science College, Irinjalakuda.

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Principal, St Thomas College (Autonomous), Thrissur.

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