



CERTIFICATE

OF APPRECIATION

This Certificate is presented to

Chen Yejiang

College of Graduate Study in Management, Khon Kaen University, Khon Kaen, Thailand in recognition of the outstanding presentation of the research paper titled “Enhancing Marketing Strategies for Private Nursing Homes: A Case Study of H Nursing Home” at the **First International Conference on Social Sciences (ICSS-1) 21st Century Innovators: Fostering Entrepreneurial Mindset in higher education**, organized by Tharananellur Arts & Science College, Irinjalakuda, Thrissur District, Kerala, India in collaboration with St. Thomas College (Autonomous), Thrissur, Kerala, India & DMI St. John the Baptist University, Malawi, Central Africa on 7 & 8 March 2024.

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