



Dr. RIYAS Y

Assistant Professor
Department of Commerce
T.K.M. College of Arts and Science
Kollam, Kerala, India
PIN - 691005
Mobile: +91-9037969283
riyas@tkmcas.ac.in

Education

Doctor of Philosophy in Commerce

Department of Commerce
School of Business Management and Legal Studies
University of Kerala
Thiruvananthapuram, Kerala

Awarded, July 2021

Master of Arts in Public Administration

IGNOU, Delhi

Graduate, April 2024
First Class

Master of Commerce in Finance

Department of Commerce and Management Studies
University of Calicut
Malappuram, Kerala

Graduated, October 2013
First Class

Bachelor of Business Administration

Sri C. Achutha Menon Government College
Affiliated to University of Calicut
Thrissur, Kerala

Graduated, June 2011
Distinction

HSE (12th), Commerce

Govt. Model Higher Secondary School
Board of Higher Secondary Examination, Govt. of Kerala
Thrissur, Kerala

Graduated, March 2008
First Class

SSLC

AKMHSS, Poochatty
General Education Department, Govt. of Kerala
Thrissur, Kerala

Graduated, March 2006
First Class

NET with JRF - Commerce

National Education Testing Bureau
University Grants Commission
Delhi

Qualified, March 2013

Computer Proficiency

Operating Systems

- Windows - Advanced
- Linux - Advanced
- Ubuntu - Advanced

Software

- IBM SPSS Statistics - Advanced
- SmartPLS - Advanced
- Jamovi 2 – Advanced
- MS Office and 365 – Advanced
- Adobe InDesign - Advanced
- LaTeX - Advanced

Languages Known

- Malayalam (mother tongue)
- English (read, write, speak)
- Hindi (read, write, speak)
- Tamil (speak)

Work Experience

September 2021 – Present

Assistant Professor

PG Department of Commerce, T.K.M. College of Arts and Science
Kollam, Kerala

March 2021 – September 2021

Guest Lecturer

Department of Commerce and Management Studies, School of Business Studies,
University of Calicut, Malappuram, Kerala

October 2014 - March 2015

Guest Lecturer

St. Thomas' College (Autonomous)
Thrissur, Kerala

February 2014 - October 2014

Assistant Manager

IMS Thrissur (Franchise), City Centre
Thrissur, Kerala

Personal Details

Father's Name: Mr. Yahia Khan
Age & Date of Birth: 33, February 19, 1991
Gender: Male

Marital Status: Single
Nationality: India
Passport No. Y1895822, Expires 15/04/2034

Research Publication in Refereed Academic Journals

- Britto, J., Riyas, Y., Biju, T., Justin, D., & Sangeetha Vincent. (2022). Impairment for Improvement: A Comparative Study. *Journal of Education: Rabindra Bharati University*, XXIV(1(XXI)), 46–55.
- Riyas, Y., & Johnson, B. (2017). Electronic Wallets Becoming an Enabler for Financial Digitisation by Facilitating Cashless Transactions – A Comparative Study. *Researchers World - Journal of Arts, Science and Commerce*, 8(2), 01–11.
<http://www.researchersworld.com/index.php/rworld>
- Riyas, Y., & Johnson, B. (2016). Paradigm shift from Brick-and-Mortar to Click-and-Mortar - Prospects and Confronts. *Commerce & Business Researcher*, 9(1), 361.
- Riyas, Y., & Johnson, B. (2016). Digital India: The Expedition to Digital Empowerment. *College Sadhana - Journal for Bloomers of Research*, 9(1), 1–7.
www.vhnsnc.edu.in/collegesadhana
- Riyas, Y., & Johnson, B. (2015). Perceptions of the Youth towards Internet Advertisements - An Evaluative Study. *College Sadhana - Journal for Bloomers of Research*, 8(1), 20–25. www.vhnsnc.edu.in/collegesadhana

Paper Presentations in Seminar/Symposium/Workshop:

Sl No.	Title of the paper	Details of the Seminar/Symposium /workshop	Level State/national /International
1	Defies and Prospects of Online Marketplace Lending	International Conference on “Alternative Finance and Sustainable Socio – Economic Development” organised by School of Distance Education, University of Kerala, held during 22 - 24 March, 2017	International
2	E-Wallets – Pushing for Digitally Inclusive and Effectual Financial Ecosystem	International Conference on “Digital India – The Unfolding Opportunities & Challenges” organised by the Faculty of Management and Computer Applications, Vivekanandha Institute of Information and Management Studies, Namakkal Dt., Tamilnadu, held on 2 nd and 3 rd March, 2017	International

3	Digital India: The Expedition to Digital Empowerment	International Conference on “Make in India – Initiatives, Ideas & Challenges” organised by Department of Commerce, V.H.N. Senthikumara Nadar College (Autonomous), Virudhunagar, Tamilnadu, held on 19 th and 20 th August, 2016	International
4	Paradigm Shift from Brick-and-Mortar to Click-and-Mortar – Prospects and Confronts	International Seminar on “Emerging Business Opportunities – Global Markets and the Indian Potential” organised by Department of Commerce, School of Management and Legal Studies, University of Kerala, held on 24 th and 25 th February, 2016.	International
5	Influence of Internet Advertisements among the Youth: An Empirical Analysis	International Conference on “Strategies for Sustainable Growth of E-Commerce” organised by Department of Commerce, V.H.N. Senthikumara Nadar College (Autonomous), Virudhunagar, Tamilnadu, held on 24 th and 25 th July, 2015	International
6	Statistical Methods in E-Commerce Research	UGC Sponsored National Workshop on “Applications of Statistical Techniques in Commerce and Management Research” organised by Dept. of Commerce, Henry Baker College, Kottayam, Kerala, held on 16 th and 17 th October, 2015	National
7	E-learning: Paradigm Shift in the Learning Process	UGC Sponsored National Seminar on “Techno-pedagogy and Knowledge Management: The Transitional Gateway of Digital Instructional Space” organised by Govt. College of Teacher Education, Thiruvananthapuram, Kerala, held on 18 th and 19 th March, 2016	National
8	Role of Women in the Indian E-Commerce Ecosystem	UGC Sponsored National Seminar on “Role of Women in Sustainable Development” organised by Mount Tabor Training College, Pathanapuram, Kollam, Kerala, held on 3 rd and 4 th March, 2016	National
9	Open Access Publications: The Way to Get Your Research Ahead	National Seminar on “Methodology of Research in Social Sciences” organised by Research Department of Commerce, Government College for Women, Thiruvananthapuram, Kerala, held on 26 th and 27 th February, 2016	National
10	E-Service Quality Dimensions and their Effect on Customer Satisfaction of Mobile Wallets	National Seminar on “Cash to Cashless Economy: Opportunities and Challenges” organized by the Research and PG Department of Commerce, Government College, Attingal from 4 th to 6 th December 2017	National
11	Cash or Cashless: Understanding Consumer Acceptance of Mobile Wallets	Presented in the Technical Session titled “Cash to Cashless Economy: Challenges and Opportunities” of 70 th All India Commerce Conference of Indian Commerce Association (ICA), Held at Faculty of Commerce and Management, The IIS University, Jaipur during 12 th – 14 th October 2017	National

Workshops Attended

1. Attended the Eighteen days “*Hands on Training Program on Research Methods in Social Sciences – Shaping Focused Research*” organised by the Research Forum, Department of Commerce, School of Management and Legal Studies, University of Kerala, Thiruvananthapuram, during July – September 2015.
2. Participated in the Three-Day National Workshop on “*FLOSS for Social Science Research by using R Software*” organised by Research Department of Commerce, Govt. College, Attingal, Thiruvananthapuram, held from 16th to 18th November 2015.
3. Participated in the Two days seminar on “*Pragmatism in Social Science Research*” organised by Research Department of Commerce, Fatima Mata National College (Autonomous), Kollam, Kerala held on 16th and 17th March 2016.
4. Participated in the Three Days National Workshop on “*Methodological Aspects of Research in Social Science*” organised by Dept. of Economics, Government College for Women, Thiruvananthapuram, held from 14th to 16th December 2016.
5. Attended National Workshop on “*Statistical Analysis and Interpretation by Statistical Package for Social Science (SPSS)*” organised by the Dept. of Commerce, Govt. College, Nedumangad, Thiruvananthapuram on 10th, 11th, and 12th November 2016.
6. Participated in the National Workshop on “*Financial Econometrics, Data analysis using SPSS and Structural Equation Modelling (AMOS)*” held on 1st, 2nd, and 3rd December 2016 at Government College, Kottayam.
7. Participated in the National Workshop on “*Data Analysis for Social Sciences Research*” organised by the Dept. of Commerce and Management Studies, Farook College, Kozhikkode, Kerala, held on 7th, 8th and 9th of December 2016.
8. Participated in the Seven Days National Workshop on “*Research Methodology*” conducted by Govt. Arts College, Thiruvananthapuram from 9th to 15th January 2017.
9. Participated in the Three-Day National workshop on “*Business Research Methods and Data Analytics*” organized by the Post Graduate Department of Commerce, Government College, Nedumangad, Trivandrum and Sponsored by Directorate of Collegiate Education, Government of Kerala, on 28th to 30th November 2017
10. Participated in the One-day Workshop on Plagiarism, organized jointly by the Department of Library & Information Science (DLIS) and Alumni Association of the Department of LIS (AADLIS) of the University of Kerala on 20th January 2018.
11. Participated in the Ten Days Course on “*Foundations of Mixed Methods Research*” Organised by Indian Institute of Management Indore (IIM-I), Sponsored by Global Initiatives of Academic Networks (GIAN), IIT Karagpur during 15th April 2019 to 24th April 2019.
12. Participated in the Five days FDP on "Basic Applied Financial Econometrics and Business Analytics" organized by AICTE Training And Learning (ATAL) Academy during 2nd August 2021 to 6th August 2021 at University Of Kerala.

Invited Lectures/Workshops/Webinars

1. Delivered an invited Class on “SPSS” for the second Semester M.Com Students of NSS College, Cherthala, Alappurza on 20th July, 2016.
2. Served as resource person for the one-day workshop on “SPSS” for the Final Semester MBA Students of School of Management Studies, University of Calicut (Thrissur Centre) held on 3rd April, 2017.
3. Served as resource person on the topic “*How to use SPSS for the preparation of Project Report*” in respect of the Final Semester MBA and M.Com students of the Department of Commerce and Management Studies, University of Calicut, held on 29th May, 2017.
4. Served as resource person for the one-day workshop on “*Statistical Analysis using IBM SPSS Software*” for the MPhil Students (Commerce) of Department of Commerce and Management Studies, University of Calicut, held on 10th July, 2017.
5. Served as resource person by handling two sessions on SPSS for the M.Phil Students of the Department of Commerce and Management Studies, University of Calicut on 15th May 2018
6. Served as resource person for a training session on “*Data analysis using IBM SPSS and Project report preparation*” for the Final Semester M.Com Students of the Department of Commerce, TKM College of Arts and Science, Kollam on 12th June 2020
7. Served as resource person for a training session on “*Basic Statistical Tools for Research in Social Science*” for PG students and Ph.D. Scholars of the Department of Commerce and Research, Vimala College (Autonomous), Thrissur on 12th March 2021
8. Served as resource person for the two-day workshop on “*Research Methodology*” in the session “*Methodology - Tools and Techniques*” organized by the Department of Management Studies, Santhigiri College, Thodupuzha, Kerala on 14th and 15th September 2021.
9. Served as resource person for the one-day workshop on “*Data Analysis using IBM SPSS Statistics and Project Report Preparation*” for the Final Semester M. Com Students and Research Scholars of the Research Department of Commerce, St. Thomas College (Autonomous), Thrissur, Kerala on 8th October 2021.
10. Served as resource person for the Five-day National Workshop on “*Data Analysis using IBM SPSS and Jamovi*” organized by the PG Department of Commerce in association with IQAC, T.K.M. College of Arts and Science, Kollam during 9th November 2021 to 13th November 2021.
11. Served as resource person for the one-day webinar on the topic “Fundamentals of Research” organized by PG and Research Department of Commerce, FMN College (Autonomous), Kollam on 24th January 2022.
12. Served as resource person for the one-day webinar on the topic “Introduction to Mendeley Software” organized by PG and Research Department of Commerce, FMN College (Autonomous), Kollam on 9th February 2022.
13. Served as resource person for the two-day online workshop on the topic “Data analysis using SPSS” organized by the Department of Commerce, Henry Baker College, Melukavu, Kottayam during 25th and 26th May 2022.
14. Served as resource person for the one-day workshop on “*Data Analysis using IBM SPSS*” organized by the PG and Research Department of Commerce St. Gregorios College, Kottarakkara on 18th June 2022
15. Chaired a paper presentation session in an International Conference on Social Sciences (ICSS – 1) 21st Century Innovators: Fostering Entrepreneurial Mindset in Higher Education organised by Thranelur Arts and Science College, Irinjalakkuda, Thrissur, on 7th and 8th March 2024

Place: Kollam
Date: 07-05-2024

Riyas Y