

## AJESH ANTONY

---

Assistant Professor  
Department of Commerce and Management  
Studies  
St Thomas College (Autonomous) Thrissur

Phone Number: 9846334839  
Email: [ajeshantony@stthomas.ac.in](mailto:ajeshantony@stthomas.ac.in)  
[ajesh.antony1987@gmail.com](mailto:ajesh.antony1987@gmail.com)

---

### **TEACHING EXPERIENCE**

- 2015 – Present**                      **ST THOMAS COLLEGE (AUTONOMOUS) THRISSUR**  
Assistant Professor, Department of Commerce and Management Studies
- 2014 - 2015**                      **SAHRDAYA COLLEGE OF ADVANCED STUDIES, PULIPPARAKKUNNU,  
KODAKARA, KERALA**  
Assistant Professor, Department of Commerce and Management Studies
- 2011 – 2014**                      **SACRED HEART COLLEGE, CHALAKUDY**  
Assistant Professor, Department of Commerce
- 

### **PROFESSIONAL EXPERIENCE**

#### **Member, Board of Studies, Department of Commerce and Management Studies**

- **St. Thomas College (Autonomous), Thrissur**  
**From the year 2019**

Contributed to curriculum development and academic standards enhancement for Commerce and Management studies, collaborating with esteemed academics and industry experts to align educational offerings with current industry needs and trends

#### **Founding Member, Finishing School Program**

- **St Thomas College (Autonomous) Thrissur since the year 2019**

As a founding member, I spearheaded the creation of a curriculum focused on essential life skills and career readiness at St. Thomas College. Collaborated with faculty and industry experts to organize workshops and seminars on professional etiquette, communication, resume writing, and interview preparation.

#### **College Union Arts Advisor**

- **St Thomas College (Autonomous) Thrissur**
- **2020-2023**

As a College Union Arts Advisor, I facilitated the integration of arts into the college community, enhancing the cultural and educational experience for students. I organized and promoted a variety of arts-related events, including exhibitions, workshops, and performances, collaborating with artists and student organizations. My role involved strategic planning, budget management, and public relations, significantly boosting student engagement and

participation in the arts on campus. I initiated DHWANI 2020 online cultural fest on Dec 13 &14 which was first of its kind in the State.

---

## **ACADEMIA**

- 2009 - 2011**                      **MASTER OF COMMERCE, POST-GRADUATION (M.COM)**  
NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION  
TECHNOLOGY, Koratty east, Pongam, Thrissur, Kerala.
- 2010 - 2011**                      **POST GRADUATE DIPLOMA IN BUSINESS MANAGEMENT (PGDBM),**  
NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION  
TECHNOLOGY, Koratty east, Pongam, Thrissur, Kerala.
- 2006 – 2009**                      **BACHELOR OF COMMERCE, UNDER GRADUATION (B.COM),**  
NIRMALA COLLEGE OF INFORMATION TECHNOLOGY, Chalakudy,  
Thrissur , Kerala.
- 2004 – 2006**                      **AISSCE (Plus Two)**  
C K M N S S Senior Secondary School Chalakudy, Thrissur, Kerala.
- 

## **RESEARCH ACTIVITIES**

### *Publications*

1. Infrastructure Gap Assessment of Tourism Destinations in Thrissur District, Kerala, Book , RESEARCH ISSUES IN SOCIAL SCIENCES, TOURISM AND EDUCATIONAL MANAGEMENT , International , 19-12-2023 , Bloomsbury , 978-81-96656-81-2
2. Proceedings of the National Conference Life in 2020s: Social, Cultural and Economic Dimensions , Proceedings , Proceedings of the National Conference Life in 2020s: Social, Cultural and Economic Dimensions ,National, 25-05-2021 , 152-166 , ISBN: 978-93-5526-111-3
3. Residents' Attitude towards Perceived Tourism Benefits , Book , Proceedings of the centenary international conference on advancements in science and humanities , International , 21-03-2019 , 131 , 978-81-935819-5-7
4. A study on customer perception of Omni channel retailing in Thrissur district Kerala , Journal , International Journal of Human Resource Management and Research (IJHRMR) , International , Special Edition , 13-12-2018 , 303-311 , Transstellar Journal Publications & Research Consultancy Pvt. Ltd., Chennai , Tamil Nadu ,India , 2249-6874
5. Tourism & hospitality the giant among sunrise industries : prospects in Kerala , Journal, ANDROMEDA A multi-Disciplinary Research Journal , State , Vol.3, No.3 , 01-11-2017, ISSN: 2455-0434

### *Seminar, Conference , Workshop organised*

1. Two-Day International Conference on *21st Century Innovators: Fostering Entrepreneurial Mindset in Higher Education* organised by Tharananellur Arts & Science College, Irinjalakuda, Thrissur District, Kerala in collaboration with St.Thomas College (Autonomous), Thrissur & DMI St. John the Baptist University, Malawi, Central Africa on 7 & 8 March 2024.
2. Fincon 2023: Two-Day International Conference on Digital Financial Services For Sustainable Development organised by the Research Department of Commerce, St.Thomas College (Autonomous) Thrissur in association with The Institute of Cost Accountants of India (ICAI), Thrissur Chapter, on 9th and 10th March 2023.
3. International Conference on Climate Change and Mitigation Finishing School Cell, St Thomas College Thrissur 09-01-2020
4. Fincon 2020 International Conference for Commerce and Management - 03-01-2020
5. Centenary International Conference On Advancement In Science And Humanities , Conference , Finishing School Committee, St. Thomas College (Autonomous) , Thrissur , International , 21-03-2019 , St. Thomas College(Autonomous),Thrissur, Kerala ,India
6. Organized National Seminar On “Indian Capital Market: Past Present and Emerging Future”, At Sacred Heart College, Chalakudy.2013
7. Organized National Seminar on “Research Methodology”, Sahasra 2010, At Naipunnya Institute of Management and Information Technology, Koratty East, Pongam, Thrissur, Kerala.

### *Paper Presentations (Seminar, Conference, Workshop)*

1. Perception Of Public Towards Tourism And Hospitality Sector In Post Covid-19 Scenario In Thrissur District , 3rd International Conference On Management , International , Lead College Of Management , Palakad , 15-03-2023 , Online
2. Air pollution and acute respiratory illness : evidence from Ernakulam and Trivandram , International conference on climate change: Adaptation and Mitigation , International , Finishing School Cell , St Thomas college Thrissur , 08-01-2020 , Thrissur
3. A Study on Awareness about Savings and Investment among Women in Paralam Village, National Research Conference on Commerce , Management and Social Sciences {NRCCMS 1.0} , National , Post Graduate Department of Commerce, Government College, Tripunithura , Ernakulam , 28-09-2019 , Government College , Tripunithura
4. MICRO FINANCE: strength and weakness, at st.Aloysius College, Elthuruth, Thrissur Kerala. 2012
5. Role of information and communication technology in women empowerment , National seminar on ICT in Education sector: Implication and Challenges , National , Government College, Ateli, Haryana , 25-01-2019 , Government College , Ateli, Haryana
6. A study on consumer perception of OMNI channel retailing in Thrissur district , kerala, Implication of commerce in the Globalised Business scenario (ICGBS'18) ,

International, Department of Commerce , Sri Sarada College for women  
(Autonomous),Salem -16 , 13-12-2018 , Salem , Tamil Nadu

---

## **INDUSTRY EXPERIENCE**

### **Operations Head, Knot Entertainments**

- Chalakudy, Thrissur, Kerala
- 2014 - 2015

Served as Operations Head at Knot Entertainments, overseeing daily operations and strategic initiatives. Enhanced operational efficiency and team performance, leading to improved service delivery and customer satisfaction in the event management and entertainment sector.

### **Creative Consultant, Knot Entertainments**

- Chalakudy, Thrissur, Kerala
- 2015 - Present

As a Creative Consultant at Knot Entertainments since 2015, I have leveraged my expertise in arts management to innovate entertainment solutions, enhancing event experiences. My role involves strategic planning, creative direction, and collaboration with artists, ensuring memorable and impactful events.

---

## **PERSONAL PROFILE**

Nationality : Indian  
Gender : Male  
Linguistic ability : English, Malayalam, Hindi

---

**Date: 2 May 2024**

**AJESH ANTONY**

**Place: Chalakudy**